



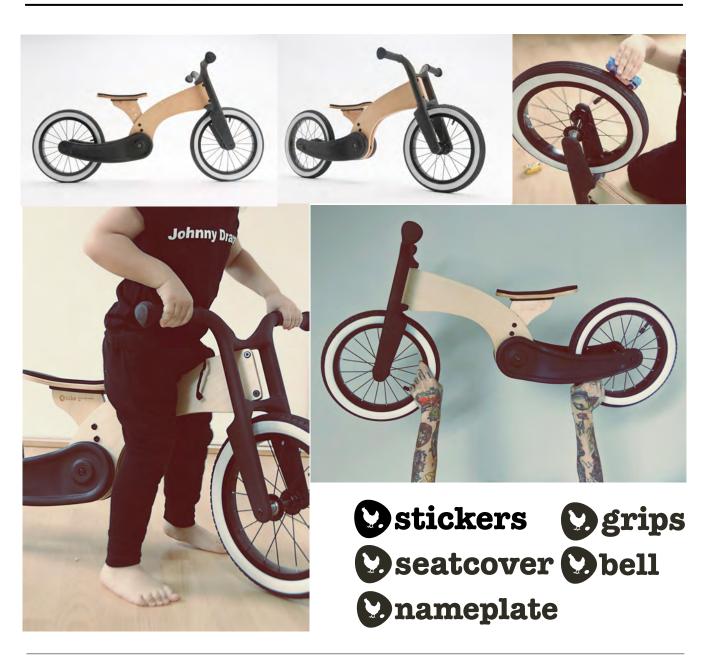




Product Name	Wishbone Bike Cruise
Tagline	dare to be different
Product Category	Balance Bike
Recommended Age	For 2 years and up
Supports Child Development	Learn confidence, independence, balance, and speed control.
MSRP	NZ\$275.00 AU\$289.00 US\$229.00 CA\$ 239.00 GBP159.00 199,00 Euro
Safety Standards	EN71, REACH, CE, ASTM F963, ISO 8124, CPSIA.
Materials	Made from plantation birch plywood and 100% post-consumer recycled carpet, inc GF nylon and GF polypropylene. Rubber tyres, aluminium axles, stainless steel fasteners, steel bearings. Air-filled rubber tyre tubes with child-safe valve caps.
Wheels	Two 14" spoked wheels. Aluminium rims, steel spokes, R8 steel bearings Rubber, air-filled, whitewall tyres for a retro look.
Assembly	Simple Assembly.  Watch Richard, designer of Wishbone Cruise, assemble the bike by searching "Wishbone Cruise Assembly" on Youtube.com.
Packaging	Minimum 70% recycled cardboard
Warranty & maintenance	5 year limited warranty. Always store indoors overnight. 100% repairable = all components available for purchase.
Seat height range	31 cm to 40cm
Unboxed Weight	4.1 kg
Boxed weight	5.5kg
Manufacturer SKU code	4126
EAN Barcode	9421904279827
Product Description	Wishbone Bike Cruise is a balance bike mash-up, designed for stylin' preschoolers who are ready to ride.  Inspired by the 1950's custom motorcycle scene, Wishbone Cruise is a uniquely-styled first ride for children aged 2 years and up.  Simple, sustainable design Adjustable seat from 31 to 40cm Two bigger wheels at 14" for smooth riding, with rubber whitewall tyres Sturdy production, great for skate park adventures or off-trail cruising Made from recycled plastic and plantation birch, we've got the environment covered Easy and lightweight to carry Store indoors overnight S year limited warranty







## Sales Tips

- Cruise is Wishbone's first "factory custom" model. Custom motorbikes became popular in the 1950s. They offer unique stylistic changes to a manufacturer's standard design. "Factory customs" often combine components from other models for unique appeal.
- Suggest Wishbone Cruise for children who are two or three years old
- Cruise is designed for learning to balance on two wheels, there is no matching trike kit.
- Cruise wheels are 14" size larger than other Wishbone Bikes (which have 12" wheels)
- · Larger wheels are smoother, grippier and more stable on rough terrain. Smaller wheels accelerate faster, and are more agile plus a fraction lighter.
- Did you know? Early car tyres were all whitewall because black carbon was added for traction so only necessary where the tyre meets the road.
- When assembling, make sure Cruise's seat is always level by installing it last and adjust the frame as necessary.
- Cruise comes with a 5 year limited warranty which excludes cosmetic deterioration of wooden components. Advise your customers to store it indoor overnight, every night.
- · Wishbone's designer, Richard Latham, was inspired to design Cruise as a response to an unexpected overstock of Recycled Edition forks. Also, Richard loves all things retro - his everyday car is a 1966 Volkswagen Camper.







