

**bike***Cruise*

dare to be different



Product Name	Wishbone Bike Cruise
Tagline	dare to be different
Product Category	Balance Bike
Recommended Age	For 2 years and up
Supports Child Development	Learn confidence, independence, balance, and speed control.
MSRP	NZ\$275.00 AU\$289.00 US\$229.00 CA\$ 239.00 GBP159.00 199,00 Euro
Safety Standards	EN71, REACH, CE, ASTM F963, ISO 8124, CPSIA.
Materials	Made from plantation birch plywood and 100% post-consumer recycled carpet, inc GF nylon and GF polypropylene. Rubber tyres, aluminium axles, stainless steel fasteners, steel bearings. Air-filled rubber tyre tubes with child-safe valve caps.
Wheels	Two 14" spoked wheels. Aluminium rims, steel spokes, R8 steel bearings Rubber, air-filled, whitewall tyres for a retro look.
Assembly	Simple Assembly. Watch Richard, designer of Wishbone Cruise, assemble the bike by searching "Wishbone Cruise Assembly" on Youtube.com.
Packaging	Minimum 70% recycled cardboard
Warranty & maintenance	5 year limited warranty. Always store indoors overnight. 100% repairable = all components available for purchase.
Seat height range	31 cm to 40cm
Unboxed Weight	4.1 kg
Boxed weight	5.5kg
Manufacturer SKU code	4126
EAN Barcode	9421904279827
Product Description	<p>Wishbone Bike Cruise is a balance bike mash-up, designed for stylin' pre-schoolers who are ready to ride.</p> <p>Inspired by the 1950's custom motorcycle scene, Wishbone Cruise is a uniquely-styled first ride for children aged 2 years and up.</p> <ul style="list-style-type: none">• Simple, sustainable design• Adjustable seat from 31 to 40cm• Two bigger wheels at 14" for smooth riding, with rubber whitewall tyres• Sturdy production, great for skate park adventures or off-trail cruising• Made from recycled plastic and plantation birch, we've got the environment covered• Easy and lightweight to carry• Store indoors overnight• 5 year limited warranty



bike

Cruise



 **stickers**  **grips**
 **seatcover**  **bell**
 **nameplate**

Sales Tips

- Cruise is Wishbone's first **"factory custom"** model. Custom motorbikes became popular in the 1950s. They offer unique stylistic changes to a manufacturer's standard design. "Factory customs" often combine components from other models for unique appeal.
- Suggest Wishbone Cruise for children who are two or three years old
- Cruise is designed for learning to balance on two wheels, there is no matching trike kit.
- Cruise wheels are 14" size - larger than other Wishbone Bikes (which have 12" wheels)
- Larger wheels are smoother, grippier and more stable on rough terrain. Smaller wheels accelerate faster, and are more agile plus a fraction lighter.
- Did you know? Early car tyres were all whitewall because black carbon was added for traction so only necessary where the tyre meets the road.
- When assembling, make sure Cruise's seat is always level by installing it last and adjust the frame as necessary.
- Cruise comes with a 5 year limited warranty which excludes cosmetic deterioration of wooden components. Advise your customers to store it indoor overnight, every night.
- Wishbone's designer, Richard Latham, was inspired to design Cruise as a response to an unexpected overstock of Recycled Edition forks. Also, Richard loves all things retro - his every-day car is a 1966 Volkswagen Camper.